

## **Improving Waterborne Transportation in the Port of New Bedford**

Maritime Administration (MARAD) North Atlantic Region Director Robert F. McKeon and Maritime Program Specialist Bill McDonald were recently provided with an escorted tour of the Port of New Bedford, Massachusetts.

The City of New Bedford is one of three ports selected nationwide as a Portfields Demonstration Pilot Port. The Portfields Program is a federal-interagency partnership to address the economic and beneficial use of brownfields in local port communities. Brownfields are abandoned, idled, or under-used industrial and commercial facilities where expansion or redevelopment is complicated by real or perceived environmental contamination.

Developments in New Bedford offer a unique opportunity to develop Short Sea Shipping using existing brownfield sites as container-storage and distribution centers.



*U.S.-flag cruise ship entering the Port of New Bedford Harbor by the Palmer's Island Lighthouse*

*Photo By Doug Motta, New Bedford Mayor's Office*

## **APL Importer Honored for Support of U.S.-Flag Shipping**

On behalf of Maritime Administrator William G. Schubert, North Atlantic Region Director Robert F. McKeon recently presented Ames True Temper, Inc. with the MARAD Plaque of Appreciation in a ceremony at that company's headquarters in Harrisburg, Pennsylvania.

Founded in 1774, Ames True Temper is the world's largest manufacturer of non-powered lawn and garden tools. The company received the Plaque of Appreciation for directing significant business to an American-flag shipper.

Ames contracted with American President Lines to move 400- 20-foot equivalent units (TEU's) in 2003 and 800 TEU's in 2004, principally through the Port of New York and New Jersey via an all-water route from China. In addition, Ames helped APL to increase its market share of liner trade with Brazil. Ames had previously moved its Asian cargo via Evergreen Lines and COSCO.



*MARAD's North Atlantic Region Director Robert McKeon presenting Cynthia Cline and other logistics executives at Ames True Temper, Inc. with the MARAD Plaque of Appreciation in a ceremony at the company's headquarters in Harrisburg, Pa. Ames True Temper received the Plaque of Appreciation for directing significant business to a U.S.-flag liner.*

## **MARAD Update**

The **MARAD Update** is published by the Maritime Administration's Office of Congressional and Public Affairs.

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